

Two More Ways to Lease.

We help apartment management teams create leasing opportunities in two simple ways that work differently from traditional apartment marketing.

One begins with an interested renter. The other begins through a Preferred Employer relationship.



01 · THE MARKETPLACE

Direct Renter Offers

“I like this one. Can we make a deal?”

An interested renter shares where they want to live, when they need to move and what works for their budget. They can make the first move with an offer to a specific member community or participating communities in a neighborhood.

RENTER — OFFER — COMMUNITY — CONVERSATION

02 · GREAT NEIGHBOR

Preferred Employer Opportunities

“I work nearby. Where should I live?”

NeighborLink develops and supports employer relationships around one organized network of participating communities. When an employee has a housing need, that relationship can help create the introduction.

RELATIONSHIP — BENEFIT — INTRODUCTION — CONVERSATION

Marketplace captures intent. Great Neighbor builds relationships.

One Membership. Two Leasing Engines.

\$195

/ MONTH PER COMMUNITY

Keep What's Working. Add Two More Ways to Lease.

Keep your website. Keep your ILS presence. Keep Google, social media, digital advertising, email, reputation management and everything else that is already producing traffic. NeighborLink simply adds two more ways for a leasing conversation to begin.

WEBSITE ✓

ILS ✓

SEARCH ✓

SOCIAL ✓

ADVERTISING ✓

SMALLER BY DESIGN

NeighborLink is designed around approximately 100 member communities per market — enough to provide meaningful choice while giving member communities more room to be noticed.

For renters: *manageable discovery.*

For employers: *one organized network.*

For communities: *more room to be noticed.*

SIMPLE ECONOMICS

\$195 / MONTH PER COMMUNITY

\$2,340 FOR AN ENTIRE YEAR.

We aren't promising how many leases NeighborLink will produce. We're giving apartment teams two additional sources of leasing opportunity at a monthly cost that's easy to evaluate.

What would one additional lease be worth to your community?



NOW BUILDING · CHARLOTTE

We're Building the Network Now.

Our October goal is to welcome our first 40 Charlotte Founding Communities and begin building the renter audience, employer relationships and other connections around them.

KEEP WHAT'S WORKING.

Add Two More Ways to Lease.

\$195 / MONTH PER COMMUNITY

ONE MEMBERSHIP. TWO LEASING ENGINES.

Let's Start a Conversation.

NEIGHBORLINKLIVING.COM



SCAN TO LEARN MORE

NeighborLink Living Simple. Friendly. Connected.

Let's lease something.